

# Pentaho

## A Stable, Proven Alternative to Informatica's Uncertain Road Ahead

If you're frustrated with high-cost tools that are hard to implement, maintain, and use—or don't want to be locked into one vendor or pushed to the cloud—now's the perfect time to consider switching from Informatica to Pentaho. Concerns about stagnation and uncertainty resulting from recent acquisitions only strengthen the case for change to a reliable data platform.

### Why Pentaho?

Pentaho is simple to install, configure, and deploy—meeting customers where they want to consume technology—whether on-prem, in the cloud, or a hybrid environment. Our open, extensible architecture is easier to use, thanks to our no-code development platform, and the Pentaho platform interface is intuitive and quick to learn. We have a strong heritage in ETL and Analytics use cases, with 70% of Fortune 100 putting their trust in our products.

Over the past few years, Pentaho has broadened its capabilities to address additional customer challenges, such as data governance, optimizing data for FinOps, ensuring data quality, and creating a data marketplace with effective data delivery. This growth has positioned Pentaho favorably to assist organizations in becoming data-fit for their AI and GenAI initiatives. Driven by our customers' desire for hybrid and multi-cloud solutions, Pentaho continues to support hybrid deployment.

Additionally, the platform features a transparent pricing model with no hidden costs. **Pay only for what you need—grow as your needs grow.**

Pentaho's modular design enables you to get the single solution you need or buy the whole platform, delivering a lower total cost of ownership. The platform's open design, including APIs and plugin libraries, enables easy integration and customization to meet the needs of a customer's data ecosystem. The platform's support for unstructured data, in addition to structured data, gives customers an edge for data preparation and movement for GenAI/LLM adoption.

### When you switch to Pentaho, you'll get:

- **Powerful data integration** to blend data across diverse systems
- A unified ML-powered data catalog that gives you **a single source of truth**
- **Advanced visualization tools** for data exploration, reporting, and dashboards
- **Intelligent data optimization** to manage, tier, and maintain data efficiently
- Best-in-class data quality and observability to **ensure governance and compliance**

### Pentaho is your trusted data partner.

Pentaho combines heritage with continuous innovation and capabilities that help you to become data-fit while building the strong data foundations you need for both core operations and AI efforts.

For more information visit [pentaho.com](https://pentaho.com).