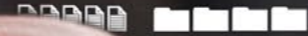


USED IN MORE THAN  
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AVERAGE GRIP STRENGTH  
OF A MALE CLIMBER



# Pass the ultimate data trust tests

Your guide to building a data-fit  
foundation for rock-solid  
operations, data quality, and  
regulatory compliance.

**Pentaho**

Get data-fit. Pentaho  
for financial services.

# Trust is your currency

**In financial services, compliance is your license to operate.** Without it, your business can't survive. But compliance isn't just about ticking boxes – it's about trust. Trust in your data, so that you can meet regulatory requirements and avoid the risks that come with non-compliance.

That trust begins with data quality. High-quality, reliable data is the foundation for every decision, every report, and every customer interaction.

But as data volumes grow and new sources of data emerge, teams are under more pressure than ever as they balance priorities like navigating mergers and acquisitions, improving customer experience, reducing costs, and driving business growth. It's critical that your data is in shape.

You have to be able to pinpoint where your data sits with rock-solid certainty, no matter how complicated the picture gets.

You need compliance processes that are totally transparent and keep sensitive data protected, no compromises.

And you need data governance that keeps you in complete control and reduces risk.

**In short, you need to be data-fit.**

**3X IMPROVED DATA TRUST**



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**30-36 SPM**

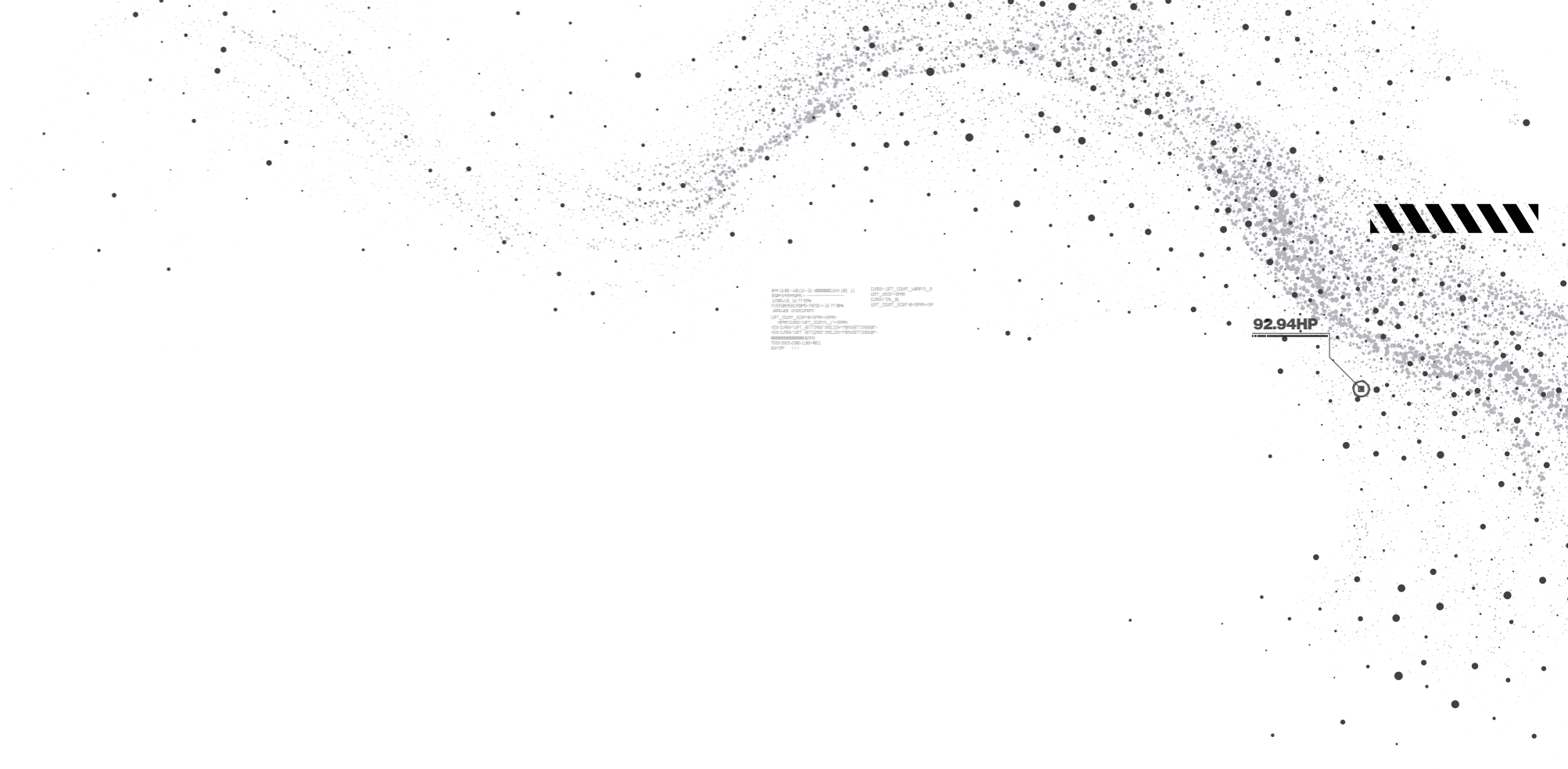
We're Pentaho, a team of experts who know what it takes for financial organizations to get data-fit. This guide will help you to navigate the hard-won world of compliance. You'll learn how to whip your data into shape. Build your compliance muscle. And be flexible enough to adapt to anything.

**Get data-fit. Pentaho**

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**7X IMPACTUL** DOWNLOAD 74%  
BUSINESS RESULTS

**1149.2 NEWTONS** JL  
AVERAGE PUNCHING FORCE



# Compliance takes no breaks

The demands of regulatory change never let up.

You only have to look at the last decade to see sweeping changes to the compliance landscape in financial services. GDPR, DORA, and AML are the tip of the iceberg. As authorities try to keep up with the need for accountability, they are demanding more reporting and transparency from your organization. The extra costs and resources required to manage the growing weight of expectation is heavy.

So...

**44 MPH**

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# You need a **rock-solid** game plan.

It only takes one compliance failure to burn the trust you've built over years with your customers and regulators. But, as you work across more regions and markets, the picture gets complex. Your data management needs to be both strong and agile enough to meet hyper-specific compliance demands and work seamlessly across your dispersed teams and entities.

## **Rising compliance costs add to the load**

Bigger datasets and data diversity mean more tools and personnel are needed to manage the workload. Budgets have limits, so you need a data-fit foundation that lets you cope with the volume efficiently, keep your teams productive, and create confidence in your compliance.

## **To create trust, you have to be:**

### **Transparent**

With a proactive picture of where data sits, moves, and gets used in your organization.

### **Accountable**

Proving compliance in the many markets you operate in.

### **Timely**

Reporting in real time to get ahead of regulators' expectations and build a reputation for efficiency.

## **What is data-fitness?**

Real data-fitness is foundational. It runs through every process and tool you use – including your compliance operations. When you build data-fitness, you can use your data with more dexterity, agility, and precision, to run faster, and personalize services that your customers can trust.

# Build a firm, flexible core

When you can trust the data you collect, use, and report, so can all your stakeholders: everyone from auditors to regulators, investors, markets, shareholders, and of course, your customers. Your aim should be reliable, high-quality data, that you can easily and actively use within your business.

To achieve this, you need tools that let you automatically govern data and direct it where it needs to go.

You need to cut out manual intervention, so you can avoid little mistakes that cause big problems.

You need to balance cost and risk, and stay on top of compliance reporting, to minimize exposure and keep your whole organization pulling in the right direction.

**You need Pentaho.** We focus on fundamental, core strength that runs deep into your data foundations.

We get your people, processes, and technology firing, nourished with reliable sources of clean, reliable data.

600 NEWTONS

0.5-1 SECOND

AVERAGE FLIGHT TIME

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# With a data-fit core, you can:

## Do



Meet regulatory requirements with ease and create repeatable governance and compliance processes that can scale to any size or complexity. Firm up compliance with accurate, accessible, transparent and trustworthy data, supported by tools and frameworks fit for the multiple environments you operate in.

## Show

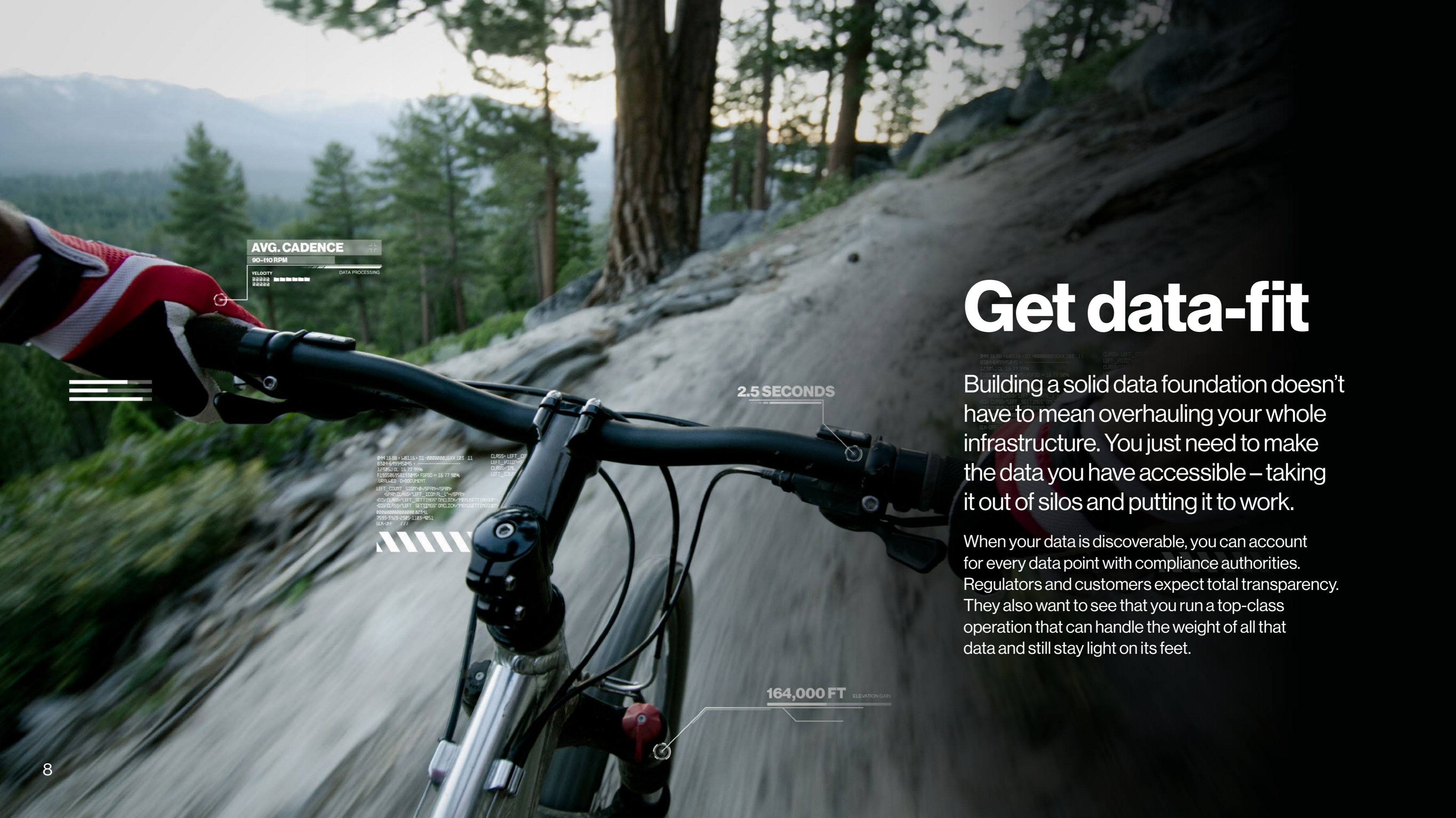


Being compliant is the baseline. But to build trust, your customers and regulators need to see it too. With intelligent data governance you can create reliable data lineage and consolidate data across systems to build a single “golden record”. Then, you can easily track data flows, enhance reporting, and create a transparent trail for auditors.

## Simplify



Human error can let down even the best compliance workflows. By introducing smart automation built on a data-fit foundation, you can ensure consistency and reduce the risks associated with manual oversight.



**2.5 SECONDS**

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**164,000 FT** ELEVATION GAIN

# Get data-fit

Building a solid data foundation doesn't have to mean overhauling your whole infrastructure. You just need to make the data you have accessible – taking it out of silos and putting it to work.

When your data is discoverable, you can account for every data point with compliance authorities. Regulators and customers expect total transparency. They also want to see that you run a top-class operation that can handle the weight of all that data and still stay light on its feet.



## Consistency is golden

There's only one thing more dangerous to a financial services decision-maker than insufficient data: **unreliable data.**

You need to be able to organize both unstructured and structured data, which may arrive non-standardized and free of context. This is essential to being able to personalize services and create consistency in compliance.

**With integrated, modular tools that can automatically identify, tag, and optimize data, at source, you can cleanse your data, make it understandable, and prepare it for compliance purposes.**

## Better data = better decisions

Compliance in multiple markets is a matter of agility. You have to respond fast to new rules and regulations – and being able to do it depends on being data-fit.

Compliance teams need easy access to data for coherent analysis and decisions that protect your business and customers.

**A platform that uses low-code, no code architecture, integrated tools, and high levels of automation gives you that flexibility, helping you easily integrate new data sources and get data ready for use.**

## Speed gives you space

A big part of data-fitness is making timely, rapid decisions to create value across your business.

High-quality, prepared data helps you make informed choices faster, speeding up decision-making cycles so you can grab opportunities and keep your compliance processes moving.

**Process automation speeds ingestion, structuring, and access, so you can fuel your organization with clean data. Teams can pool their strength to improve compliance accuracy and quickly understand root causes.**

**Be a transparent, data-literate business that faces outwards with confidence.**

# Why Pentaho is primed to get you **data-fit**



## **Made for financial organizations**

Our solutions are agnostic. It doesn't matter what state of complexity or fragmentation your data infrastructure starts in – we make it visible and usable in one view. Built-in tools help you to govern data in the right way according to each role and context, so you stay compliant no matter how your organization changes, merges, or grows.



## **Truly transparent**

We can handle the heavy lifting. Processing, transferring, and reporting on data at any scale, with a “golden source” to enable you to search, pinpoint, and validate critical information. This makes it easier for regulators and auditors to build confidence in your organization and simplify governance workflows.



## **Deeply insightful**

Getting actionable insight from data is hard – but it's critical for a robust, efficient compliance strategy. We turn your data into insight in seconds, so you can make the right choices faster and add value for your organization sooner.



# Data-fitness for tomorrow's growth

Pentaho enables financial services organizations to get data-fit – ensuring data is reliable, accurate, and fit for purpose, so you can meet compliance requirements and drive business growth.

Our platform offers powerful data lineage, governance, and golden source capabilities, while helping you balance costs, speed, and transparency.



# With Pentaho **you can build** a data operation that is:

<b>Strong</b> 	<b>Precise</b> 	<b>Agile</b> 	<b>Fast</b> 
<p>Strength is the central pillar of data-fitness. With foundational strength, you can shoulder the burden of high-volume high-complexity data, and move faster. <b>Pentaho Data Integration</b> uses codeless data orchestration to automatically ingest and curate any source of data into your data estate, layer on new functionality with little or no coding, and handle massive data volume and variety without relying on specialist hardware. It means you can easily process and manage all the data that comes into your organization, without stress or strain.</p>	<p>Being data-fit isn't just about making split-second decisions under pressure – it's about making them with confidence. That confidence comes from trust in your data quality. With <b>Pentaho Data Catalog</b>, you can classify every data point, define data for automated quality monitoring, and pinpoint any issues with precision. It enables you to conduct rapid root cause analysis with complete visibility, and understand your data's lineage through policy-driven controls. <b>Pentaho Data Quality</b> takes it a step further, scoring your data's quality through a threshold-based analysis.</p>	<p>Agility is your ability to respond in the moment to unforeseen challenges – a key measure of data-fitness. Data management sits at the heart of agility, the speed of which you can take on fresh data sources and enable quick access and rapid analysis for informed and confident decision-making. <b>Pentaho Data Catalog</b> ensures all data is available in an understandable, transparent view, enabling you to respond with agility from a position of foundational data-fitness to easily handle mergers and acquisitions, and regulatory data demands.</p>	<p>High-quality, well-prepared data, timely analysis, and actionable intelligence enable you to make nimbler (and better) decisions, reducing decision-making cycles and enabling faster responses to opportunities and threats. <b>Pentaho Business Analytics</b> automates analytics and insight workflows, helping you turn trusted data into insight, and insight into decisions – creating value for your business. Plus, faster data implementation via low-code tools accelerates your time-to-value from trusted data.</p>

# Start now

There's no time to waste improving the quality of your data and getting compliant. If you want to compete in a shifting, dispersed regulatory environment, you need simple, powerful data foundations.

With Pentaho, you get strong, flexible data management to build total trust in your compliance and data operations. So you can enjoy total transparency, data integrity, and actionable insight, taking control of risk and unlocking value across your organization.

So, if you want data-fitness that helps you leap ahead and win with confidence, talk to Pentaho.

Our teams are ready to help.



# Pentaho

Get data-fit. Pentaho  
for financial services.